

## 2014 Rosin Fund Announcement

The Scherman Foundation is pleased to support its second round of grants, totaling \$3,200,000 over three years, from the Katharine S. and Axel G. Rosin Fund to eight innovative and high-impact projects in the areas of Arts, Environment, and Strengthening New York Communities. Grants were made to the following projects:

### ARTS

- **HERE**, \$300,000 over three years  
Founded 21 years ago, HERE is a developer, incubator, and producer of cutting-edge theater, dance, music, video, and puppetry. HERE is particularly important as the city's lead presenter of hybrid work that challenges the boundaries of these performing arts fields, encouraging unusual collaborations and attracting a young and enthusiastic audience. The Rosin Fund grant supports the *Prime Space Initiative*, which will expand and deepen the HERE Artist Residency Program (HARP), providing increased multi-year commissioning, development, and production support to 15 mid-career artists.
- **The Field**, \$300,000 over three years  
The Field provides a wide variety of management and artistic support services—including fiscal sponsorships, business training, and development counseling—to dance, music, and theater artists and companies. The Rosin Fund grant supports the development of the *Field Art Fund*, a hybrid workforce development and artistic enhancement program, matching three mid-career artists with six early career arts managers, and creating a body of research, curriculum materials, and evaluation procedures to encourage the expansion and diversification of the arts management field.
- **New York Foundation for the Arts**, \$600,000 over three years  
Since 1971, the New York Foundation for the Arts has supported artists and artistic organizations across all disciplines by providing a broad array of services including grants, professional development and entrepreneurial training, and online resources to allow artists to sustain themselves artistically and financially. The Rosin Fund grant supports a new *Arts Business Incubator* that will provide catalytic, in-depth training and support to 10 arts-focused start-up enterprises over a three-year period, helping them to implement best practices, obtain start-up capital, and navigate New York's complex regulatory and insurance landscape.

### ENVIRONMENT

- **Alliance for Water Efficiency**, \$500,000 over three years  
The Alliance for Water Efficiency (AWE), the fiscal agent and leader of the project promotes water efficiency across North America, providing research and technical resources to facilitate the adoption of water conservation programs. The Rosin Fund grant supports *A Net Zero Water Land Use Ordinance for Sustainable Water Use*

*and Urban Growth*, a collaborative project of AWE, the Environmental Law Institute, and the River Network. The project will research and create a model land use ordinance toolbox to assist municipalities to leverage new development in order to improve overall water efficiency. It will also standardize measurement of water efficiency strategies, and help up to six water-stressed cities to implement net zero rules.

- **World Resource Institute**, \$300,000 over two years  
World Resources Institute is a global research organization providing governmental and civil society leaders with the information and tools required to increase economic opportunity and human well being while sustaining a healthy environment. The Rosin Fund grant supports the development of *The World Watersheds Tool*, an Internet data base and modeling tool that will help local groups and governmental authorities understand and model the dynamics of their local watersheds, evaluate the effects of development, and promote the use of green water infrastructure. The tool will be beta tested in India and Indonesia in collaboration with local NGOs who will evaluate both its local accuracy and relevance, and its utility in promoting salutary change. The tool will then be rolled out worldwide in Year Two.

## SNYC

- **New York Lawyers for the Public Interest**, \$600,000 over three years  
The Rosin Fund grant supports *Transform, Don't Trash New York City*, a collaborative project with the New York Lawyers for the Public Interest, the Alliance for a Greater New York and New York City Environmental Justice Alliance. *Transform, Don't Trash* advocates for New York City to adopt a cutting-edge franchising system for the commercial waste sector that would foster clean and healthy communities, achieve high-road labor and environmental standards, establish accountability mechanisms that dramatically reduce waste and pollution, create good and safe jobs and provide quality services at fair prices to businesses.
- **Association for Neighborhood & Housing Development**, \$450,000 over three years  
The Association for Neighborhood & Housing Development (ANHD) is a consortium of 95 non-profit affordable housing developers and advocates. Its mission is to ensure flourishing neighborhoods and decent, affordable housing for all New Yorkers. The Rosin grant supports the *Equitable Economic Development Project for 50,000 Quality Industrial Jobs* campaign to win a shift in city land use policy on industrial zoning, build a stronger more cohesive grassroots base on this issue, and leverage the strengths and assets of the community development movement to address economic development and industrial jobs issues.
- **CHHAYA Community Development Corporation**, \$150,000 over two years  
Chhaya Community Development Corporation was founded in 2000 with a mission to advocate for and build economically stable, sustainable, and thriving South Asian communities, primarily in Queens. The Rosin grant supports the *Basement*

*Apartments are Safe for Everyone (BASE)* campaign to advocate for the adoption of an accessory dwelling unit code that would allow homeowners to convert those basement units that can be successfully and safely converted in affordable legal housing. The project's steering committee includes Asian Americans for Equality, Association for Neighborhood Housing and Development, Minkwon Center for Community Action, Pratt Center for Community Development, The Legal Aid Society-Queens office, Queens Legal Services and the Urban Justice Center.