

# THE SCHERMAN FOUNDATION, INC.

Annual Report 2003



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[www.scherman.org](http://www.scherman.org)

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# THE SCHERMAN FOUNDATION, INC.

Incorporated 1941

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## STATEMENT OF POLICY

The Scherman Foundation was founded in 1941 by Harry Scherman, founder of the Book-of-the-Month Club, as a small family foundation. From a modest giving program, averaging about one hundred thousand dollars a year, the Scherman Foundation has grown and broadened its interests. To date, it has made more than 6,300 grants, totaling over 100 million dollars.

The giving program of the Foundation emphasizes long-term general support, reflecting the Directors' commitment to sustained support for current grantees, and the belief that strong nonprofit leaders who are closest to the issues can best decide on the most effective use of grant funds.

The main areas of interest of the Scherman Foundation are the environment, peace and security, reproductive rights and services, human rights and liberties, the arts, and social welfare. In the last two areas particularly, priority is given to organizations in New York City. The Foundation does not fund colleges, universities or professional schools. No grants are made for medical, science or engineering research, nor does the Foundation make grants to capital campaigns, individuals, or in support of conferences, specific media or arts productions.

## APPLICATION PROCEDURES

Grants are made only to tax-exempt 501(c)(3) organizations.

Applications which fall within the scope of interests of the Foundation are considered and acted upon by the Board of Directors at its meetings held four times a year. Meeting dates are flexible.

Requests for support should be made in a brief letter to the President outlining the purpose for which funds are sought. In addition to a brief program description, helpful information to include with your inquiry:

- Current year budget
- Board of Directors and key personnel lists
- Most recent audited financial statement
- Present sources of support, including other foundation funders
- Evidence of tax status.

If additional information or a meeting is required, it will be requested.

Applicants will generally be advised within eight weeks if a proposal has been declined or is under consideration.

The Foundation does not accept proposals via fax or the Internet. It does not maintain a mailing list, nor does it produce publications other than an Annual Report, which may be downloaded from the Foundation's Website.

## THE SCHERMAN FOUNDATION, INC.

### STAFF

Sandra Silverman	President and Executive Director
Mitchell C. Pratt	Treasurer and Program Officer
Jason Childers	Administrator
Steven Wachel	Administrative Assistant

### DIRECTORS

Axel G. Rosin	Chair Emeritus and Director
Karen R. Sollins	Chair and Director
Susanna Bergtold	Secretary and Director
Hillary Brown	Director
Gordon N. Litwin	Director
John J. O'Neil	Director
Katharine S. Rosin	Director
Anthony M. Schulte	Director
Marcia Thompson	Director
John Wroclawski	Director
David F. Freeman	Special Advisor

# Grants

For the year ended December 31, 2003

## Summary

The Arts	\$ 795,000
Environment	1,030,000
Human Rights and Liberties	410,000
Peace and Security	140,000
Reproductive Rights and Services	805,000
Social Welfare	1,512,000
Miscellaneous	<u>370,700</u>
<b>Total</b>	<b>\$ 5,062,700</b>

Unless otherwise indicated, grants are for general support

\*Represents a two-year grant

### THE ARTS

Aaron Davis Hall New York, NY	\$ 30,000*
Alvin Ailey Dance Foundation New York, NY	40,000*
American Place Theatre New York, NY <i>New York program</i>	10,000
Atlantic Theater Company New York, NY	20,000*
Bronx Museum of the Arts Bronx, NY	30,000*
The Bronx Opera Company Bronx, NY	10,000
Brooklyn Philharmonic Brooklyn, NY	30,000*
Brooklyn Youth Chorus Brooklyn, NY	25,000*
Center for Traditional Music and Dance New York, NY	25,000*
City Center 55th Street Theater Foundation New York, NY	10,000
City Lore New York, NY	25,000*
Classical Theatre of Harlem New York, NY	20,000*
Dance Theater Workshop New York, NY	35,000*
HOME for Contemporary Theater and Art New York, NY	20,000*
Jamaica Center for Arts and Learning Queens, NY	40,000*
Manhattan Graphics Center New York, NY	20,000*
Music-Theatre Group New York, NY	25,000*
New York City Ballet New York, NY	30,000
New York City Opera New York, NY	50,000*

**THE ARTS Continued**

New York Festival of Song New York, NY	20,000*
New York Foundation for the Arts New York, NY	30,000*
New York Theatre Workshop New York, NY	20,000*
New York Youth Symphony New York, NY	20,000*
Playwrights Horizons New York, NY	30,000*
P. S. 122: Performance Space 122 New York, NY	25,000*
School of American Ballet New York, NY	25,000*
Second Stage Theatre New York, NY	20,000*
Studio Museum in Harlem New York, NY	30,000*
Theatre for a New Audience New York, NY	25,000*
Third Street Music School Settlement New York, NY	30,000*
The Writers Room New York, NY	10,000
Young Concert Artists New York, NY	15,000
<b>Total, The Arts</b>	<b>\$ 795,000</b>

In 2002, the following organizations received two-year grants (for 2002 and 2003) in the Arts Program:

- |  |   |
|--|---|
| Alliance of Resident Theatres/New York | Lincoln Center Theater                    |
| Ballet Hispanico of New York           | The Midori Foundation                     |
| Ballet Tech Foundation                 | National Dance Institute                  |
| Bronx Council on the Arts              | New Dramatists                            |
| Brooklyn Academy of Music              | New York City Ballet                      |
| Brooklyn Arts Exchange                 | 92nd Street Y                             |
| Brooklyn Museum of Art                 | Orpheon Inc./The Little Orchestra Society |
| CSC Repertory Ltd.                     | Snug Harbor Cultural Center               |
| The Ensemble Studio Theatre            | St. Luke's Chamber Ensemble               |
| Great Small Works                      | Symphony Space                            |
| The Harlem School of the Arts          | Vineyard Theatre                          |
| The Joyce Theater Foundation           |   |

**ENVIRONMENT**

Alaska Conservation Foundation Anchorage, AK	\$ 50,000*
American Littoral Society Highlands, NJ	35,000*
City Parks Foundation New York, NY	40,000*
<i>General Support</i> 25,000 <i>Partnerships for Parks</i> 15,000	
Clean Drinking Water Coalition (NYPIRG Fund) New York, NY	40,000
Consumers Union of the United States Washington, DC	30,000*
<i>Consumer Policy Institute's Sustainable solid waste management</i>	

**ENVIRONMENT continued**

Environmental Defense New York, NY <i>New York City and State programs</i>	30,000
Environmental Grantmakers Association New York, NY	10,000
Friends of the Earth Washington, DC	50,000*
Green Corps Boston, MA	40,000*
Greenpeace Fund/Ozone Action Washington, DC <i>Global warming and renewable energy</i>	65,000*
Healthy Schools Network Albany, NY	40,000*
INFORM New York, NY	35,000*
International Council for Local Environmental Initiatives-U.S. Berkeley, CA <i>Cities for Climate Protection Campaign</i>	45,000*
Land Trust Alliance Washington, DC <i>Northeast program</i>	20,000*
Military Toxics Project Lewiston, ME	20,000
National Environmental Trust Washington, DC <i>Global Warming Public Education Campaign</i>	75,000*
New York City Environmental Justice Alliance New York, NY	15,000
New Yorkers for Parks New York, NY	45,000*
The Partnership Project Washington, DC <i>Collaborative Defense Campaign</i>	75,000
Prospect Park Alliance Brooklyn, NY <i>Community Affairs Department</i>	30,000*
Residents' Committee to Protect the Adirondacks North Creek, NY	30,000*
Sierra Club Foundation San Francisco, CA <i>Building Environmental Community Campaign</i>	20,000
Southern Environmental Law Center Charlottesville, VA	60,000*
Trust for Public Land New York, NY <i>New York City program</i>	40,000*
Western Environmental Law Center Eugene, OR	40,000*
Western Resource Advocates Boulder, CO	50,000*
<b>Total, Environment</b>	<b>\$ 1,030,000</b>

In 2002, the following organizations received two-year grants (for 2002 and 2003) in the Environment Program:

Conservation Law Foundation	NYPIRG Fund/Straphangers Campaign
Earthjustice Legal Defense Fund	The Ocean Conservancy
Environmental Advocates	Public Employees for Environmental Responsibility
Green Guerillas	Tri-State Transportation Campaign
League of Conservation Voters Education Fund	Trustees for Alaska
Mineral Policy Center	U. S. PIRG Education Fund
Natural Resources Defense Council	
New York City Street Tree Consortium/Trees NY	

## HUMAN RIGHTS AND LIBERTIES

American Civil Liberties Union Foundation New York, NY		\$	65,000*
Electronic Privacy Information Center/EPIC Washington, DC			40,000*
Global Fund for Women Palo alto, CA			60,000*
Legal Aid Society New York, NY			105,000*
	<i>Civil Division</i>		80,000
	<i>Integrated legal services</i>		25,000
NAACP Legal Defense and Educational Fund New York, NY			75,000*
New Israel Fund Washington, DC			25,000
Wm. J. Brennan Jr. Center for Justice New York, NY			40,000*
	<i>Economic Justice Project in New York City</i>		
<b>Total, Human Rights and Liberties</b>		<b>\$</b>	<b>410,000</b>

In 2002, the following organizations received two-year grants (for 2002 and 2003) in the Human Rights and Liberties Program:

Asian American Legal Defense and Education Fund	The National Academies
Association for Union Democracy	New York Civil Liberties Union Foundation
Center for Constitutional Rights	New York Immigration Coalition
Human Rights Watch	People for the American Way Foundation
Lawyers Committee for Human Rights	Puerto Rican Legal Defense and Education Fund

## PEACE AND SECURITY

Center for Arms Control & Non-Proliferation Washington, DC			40,000*
The Henry L. Stimson Center Washington, DC			25,000*
	<i>Security for a New Century Project</i>		
Ploughshares Fund Sturbridge, MA			5,000
	<i>Peace and Security Funders Group</i>		
Public Education Center Washington, DC			25,000*
	<i>National Security News Service</i>		
Union of Concerned Scientists Cambridge, MA			45,000*
	<i>Global Security Program</i>		
<b>Total, Peace and Security</b>		<b>\$</b>	<b>140,000</b>

In 2002, the following organizations received two-year grants (for 2002 and 2003) in the Peace and Security Program:

Educators for Social Responsibility/Metropolitan Area	Peace Action Education Fund
Government Accountability Project	Physicians for Social Responsibility
Institute for Science and International Security	Project on Government Oversight
Monterey Institute of International Studies	

## REPRODUCTIVE RIGHTS AND SERVICES

Advocates for Youth Washington, DC		\$	50,000*
American Civil Liberties Union Foundation New York, NY			45,000*
	<i>Reproductive Freedom Project</i>		
Centre for Development & Population Activities Washington, DC			40,000*

**REPRODUCTIVE RIGHTS AND SERVICES** *continued*

EngenderHealth New York, NY	80,000*
Funders Network on Population, Reproductive Health and Rights Takoma Park, MD	5,000
International Women's Health Coalition New York, NY	55,000*
Ipas Chapel Hill, NC	50,000*
Ms. Foundation for Women New York, NY <i>Reproductive Rights Coalition and Organizing Fund</i>	60,000*
New York State NARAL Foundation New York, NY	40,000*
Pathfinder International Watertown, MA	40,000*
Physicians for Reproductive Choice and Health New York, NY	40,000*
Planned Parenthood of New York City New York, NY	80,000*
Population Action International Washington, DC	40,000*
Population Communications International New York, NY	40,000*
Population Connection Washington, DC	30,000*
Religious Coalition for Reproductive Choice Education Fund Washington, DC	70,000*
Rutgers University Foundation Piscataway, NJ <i>Network for Family Life Education</i>	10,000
SIECUS New York, NY	<u>30,000*</u>
<b>Total, Reproductive Rights and Services</b>	<b>\$ 805,000</b>

In 2002, the following organizations received two-year grants (for 2002 and 2003) in the Reproductive Rights and Services Program:

Catholics for Free Choice	Medical Students for Choice
Center for Reproductive Law & Policy	National Abortion Federation
Choice USA	National Family Planning and Reproductive Health Association
Community Healthcare Network	Planned Parenthood Federation of America
Feminist Majority Foundation	World Neighbors
Fund for the City of New York	
International Planned Parenthood Federation/Western Hemisphere Region	

**SOCIAL SERVICES**

Abyssinian Development Corporation New York, NY	\$ 50,000*
Andrew Glover Youth Program New York, NY	40,000*
Association for Neighborhood & Housing Development New York, NY <i>Initiative for Neighborhood and Citywide Organizing</i>	50,000*
Bedford Stuyvesant Restoration Corporation Brooklyn, NY	40,000*
Brooklyn Workforce Innovations Brooklyn, NY	40,000*



**SOCIAL SERVICES** *continued*

Center for Community Change Washington, DC <i>Community Voting Project</i>	20,000
Chess-In-The-Schools New York, NY	20,000*
Citizens' Committee for Children of New York, Inc. New York, NY	40,000*
Citizens for NYC New York, NY	50,000*
City Harvest New York, NY	40,000*
City Limits Community Information Service New York, NY <i>Center for an Urban Future</i>	30,000*
Common Cents New York New York, NY	30,000*
Common Ground Community HDFC New York, NY	60,000*
Community Food Resource Center New York, NY	40,000*
CUNY School of Law at Queens College Foundation Queens, NY <i>Community Legal Resource Network</i>	40,000*
Fifth Avenue Committee Brooklyn, NY	30,000
Food for Survival Bronx, NY	40,000*
Fund for the City of New York New York, NY <i>Center for Court Innovation</i>	40,000*
Good Old Lower East Side New York, NY	30,000*
Lawyers for Children New York, NY	50,000*
Make the Road by Walking Brooklyn, NY	40,000*
MFY Legal Services New York, NY	25,000
National Women's Law Center Washington, DC	45,000*
Neighborhood Family Services Coalition New York, NY	30,000*
Neighborhood Funders Group Washington, DC	2,000
New York City Employment & Training Coalition New York, NY	30,000*
New York Lawyers for the Public Interest New York, NY	60,000*
New York State Tenant & Neighborhood Information Service New York, NY <i>Preserving project-based Section 8 in NYC</i>	15,000
Northwest Bronx Community & Clergy Coalition Bronx, NY	40,000*
Pratt Institute Brooklyn, NY <i>Center for Community and Environmental Development</i>	40,000
Project Hospitality Staten Island, NY	30,000*
St. Christopher's, Inc. Dobbs Ferry	40,000*

**SOCIAL SERVICES** *continued*

Sanctuary for Families New York, NY	40,000*
Settlement Housing Fund New York, NY	30,000*
Sustainable South Bronx Bronx, NY	30,000*
UJA-Federation of New York New York, NY	100,000
<i>New York City programs</i>	
UPROSE Brooklyn, NY	30,000*
Welfare Law Center New York, NY	40,000*
<i>Project Fair Play New York</i>	
Women In Need New York, NY	30,000*
Women's Advocate Ministry New York, NY	35,000*
<b>Total, Social Welfare</b>	<b>\$ 1,512,000</b>

In 2002, the following organizations received two-year grants (for 2002 and 2003) in the Social Welfare Program:

Binding Together, Inc.	Network for Women's Services
Brooklyn Legal Services Corporation A	New York Acorn
The Brotherhood/Sister Sol	New York City Coalition Against Hunger
Center for Alternative Sentencing and Employment Services	Nontraditional Employment for Women
Center for Community Change	The Osborne Association
The City Project	The Point Community Development Corp.
City-Wide Task Force on Housing Court	Project Greenhope Services for Women
Community Resource Exchange	SCAN New York
Community Voices Heard	Trickle Up Program
The Correctional Association of New York	United Neighborhood Houses of New York
Court Appointed Special Advocates	University Neighborhood Housing Program
The Door-A Center for Alternatives	Vocational Foundation, Inc.
East Harlem Tutorial Program	Volunteers of Legal Service
Educational Priorities Panel	Women's Housing and Economic Development Corporation
Federation of Protestant Welfare Agencies	Youth Communication/New York Center
Fresh Youth Initiatives	Youth Ministries for Peace and Justice
Lawyers Alliance for New York	

## MISCELLANEOUS

Alliance for Justice Washington, DC	\$ 40,000*
American Museum of Natural History New York, NY	30,000*
Center for Policy Alternatives Washington, DC	35,000*
Citizens Union New York, NY	1,000
<i>Gotham Gazette</i>	
Demos: A Network for Ideas and Actions New York, NY	20,000*
The Foundation Center New York, NY	7,000*
New York Botanical Garden Bronx, NY	10,000
New York Public Library New York, NY	180,000*
<i>Research Libraries and Library-wide programs</i>	
New York Regional Association of Grantmakers New York, NY	7,700
Physicians for Social Responsibility Washington, DC	20,000
<i>Truth in Science Project</i>	
The Tides Center/A Better Way San Francisco, CA	20,000
<i>National Voice</i>	
<b>Total, Miscellaneous</b>	<b>\$ 370,700</b>
<b>Total Contributions</b>	<b>\$ 5,062,700</b>

In 2002, the following organizations received two-year grants (for 2002 and 2003) in the Miscellaneous Program:

Center for Investigative Reporting  
The Center for Public Integrity  
Focus Project, Inc./OMB Watch  
International Rescue Committee  
Lower East Side Tenement Museum  
WNYC Foundation

**Summary of Financial Activities for the Year Ended  
December 31, 2003**

**Change in Unrestricted Net Assets:**

**Revenues**

Interest	\$ 1,172,466	
Dividends	<u>746,860</u>	
<b>Total Revenues</b>		<b>\$ 1,919,326</b>

**Expenses**

Contributions	\$ 5,062,700	
Investment expense	386,783	
General and administrative	<u>660,107</u>	
<b>Total Expenses</b>		<b><u>\$ 6,109,590</u></b>

<b>Decrease in Unrestricted Net Assets Before Net Change in Marketable Securities</b>	(4,190,264)
<b>Net Change in Marketable Securities</b>	<u>11,996,365</u>
<b>Increase in Unrestricted Net Assets</b>	7,806,101
<b>Unrestricted Net Assets, beginning of year</b>	<u>68,569,283</u>
<b>Unrestricted Net Assets, end of year</b>	<b><u>\$ 76,375,384</u></b>

**Statement of Assets at December 31, 2003**

**Assets**

Cash	\$ 3,619,400	
Investments	72,654,495	
Other	<u>101,489</u>	
<b>Total Assets</b>		<b><u>\$ 76,375,384</u></b>